NATIONAL RADIO INSTITUTE
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Washington, D.C. 20016

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National Radio Institute
America's first, oldest, largest TV, Radio, Electronics school
3939 WISCONSIN AVENUE • WASHINGTON, D. C. • 20016

Dear Sir:

About this time last year, over one million teen-agers were looking for jobs.

Now, if we turn the clock back 20 years, most of these youths would have found work without difficulty in industry and on farms. But the picture is different today -- and not a pretty one -- when we consider that automation has completely wiped out two million jobs since 1960! And -- the end is nowhere in sight.

To look at the bright side, this same automation has created 3½ million new well-paying jobs in service industries, research, government, offices. But these new jobs require new training -- specialized training. High school, and in some cases a college degree, will not and do not open as many doors to good jobs as they did.

Now, the point is this: Thousands of permanent jobs -- in Communications, TV, Radio, Automation -- all branches of Electronics -- are going begging because there are not enough trained men to fill them. To confirm this, all you need do is glance at the help-wanted section of any big city newspaper.

I am well aware of your interest in technical subjects. Perhaps this interest is a hobby. Maybe it's curiosity. Or -- maybe you are already employed in some area of Electronics.

Whatever your personal circumstances --

> ... have you fully developed your talents to guarantee employment, decent pay and self-satisfaction in the years ahead?

Using the newest "DISCOVERY" method of teaching, NRI has recently established completely new trends and milestones in home-study teaching. Regardless of your age or education, you can choose from 12 different, exciting career courses. It's no longer necessary to leave home -- give up your present work -- or go to great expense to become a highly skilled technician. Matter of fact, the tuition for NRI's most expensive courses costs less than one semester's attendance at most colleges and universities.

Another point -- NRI is the largest, as well as the oldest, accredited school in the country today teaching TV, Radio, Electronics and related subjects by the home study method. Since 1914 nearly 800,000 men throughout the world have

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(OVER)

bettered themselves through NRI training.

Obviously, I can't possibly tell you everything you should know about NRI in this letter. But the enclosed card will immediately bring you the latest copy of the full color NRI catalog.

You will see how NRI men who enrolled quickly learned to make extra dollars each week in their spare time. It describes full time opportunities in Communications, Servicing, and the Electronics Industry that enable NRI trained men to make more money than ever before.

The catalog gives outlines of all NRI courses. It tells all about the unique Kits you get which make learning at home fascinating and give you practice with actual equipment. (Kits are supplied at no extra charge and become your personal property.)

You will see how we continue to help graduates. You read about Consultation Services and other personalized services received by both NRI students and graduates. You'll learn about the NRI Alumni Association -- a fraternal organization with chapters in 15 cities throughout the country.

Electronics has been referred to as one of the dominant forces of our times. No career field offers men like you greater opportunities in the years ahead.

Don't you owe it to yourself to find out how NRI can help you toward the career of your choice? To put it another way, can you afford <u>not</u> to cash in on your natural skills and aptitude?

NRI does not employ salesmen. You will <u>not</u> be urged into a decision to enroll by someone with a commission at stake. It's <u>your</u> future.

Mail the enclosed card NOW -- tomorrow morning for sure.

Sincerely yours,

J. M. Smith

President

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P. S. NRI courses are available under the new GI Bill. If you served since January 31, 1955, or are in service, check the GI line on the enclosed card, or write me for further information.

Mail this card NOW!

YOU'LL BE GLAD YOU DID!

To: J. M. Smith, President:

Send me your catalog describing the course or courses I have checked. This places me under no obligation, and no salesman will phone or call.

- ☐ Color TV-Radio Servicing
- ☐ Communications
- ☐ Mobile Communications
- ☐ Industrial & Military Electronics
- ☐ FCC License
- ☐ Basic Electronics
- ☐ Math for Electronics
- ☐ Servicing Electrical Appliances
- ☐ Electronics for Automation
- ☐ Aircraft Communications
- ☐ Marine Communications
- ☐ Amateur Radio

☐ **CHECK FOR FACTS ON NEW GI BILL**

404-019

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Stamp Here:
One of the best
Investments
you'll ever
make

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NATIONAL RADIO INSTITUTE
3939 WISCONSIN AVENUE
WASHINGTON, D.C. 20016

Attention:
J. M. Smith, President